## **Geemay Chia**

Industrial Designer



education

**Art Center College of Design** 

MS in Industrial Design 2019

**Drucker School of Management** 

MBA in Business Management 2018

**Cleveland Institute of Art** 

BFA in Industrial Design 2015

achievements

**IDEA Finalist** 

Skechers Relaxed Fit Rebrand 2018

**Utility Patent** 

Granted for Impression Furniture 2016

**IDSA Central District SMA** 

Won IDSA Central District against top ID seniors from Ohio State University, Cincinatti DAAP, Carnegie Mellon, College for Creative Studies, and Louisiana Lafayette.

**IDEA Bronze Winner** 

Clean Mate Cleaning Companion 2015

**IDEA Finalist** 

Impression Furniture 2015

**IHA Second Place Winner** 

Clean Mate Cleaning Companion 2014

**CIA Website Featured** 

Featured in four separate articles on the CIA website as well as on promotional materials used by the college. Work featured on local news channel segment and newspapers.

contact

geemaydesign@gmail.com geemaychia.com experience

6 Months 2018/2019 **IDEO** 

Industrial design intern at the IDEO HQ in San Francisco, California. Highly effective at contributing to over eight projects ranging from client facing high polish packaging, food packaging prototypes, rapid full scale exhibit display mockups, design and prototypes, conceptual furniture design, and strategic business thinking.

3 Months 2017

Uber

Participated in the partnership between Uber and Art Center's Graduate Industrial Design Department. Organized a team of five multidisciplinary students towards delivering an envisioned system of Uber's future of the commute via flying electric vehicles. I was responsible for the terminal system and architecture. Project's success was elected to be presented at Uber's annual Elevate Summit in Los Angeles.

8 Months Sonos

Industrial designer at Sonos HQ in Santa Barbara, California. Contributed work to four design departments at Sonos which include packaging, user experience, design research, and industrial design. One of the primary industrial designers behind the Sonos Beam. Work in the packaging design and research departments lobbied in more funds and pick up of new projects for both departments.

5 Months 2014/2015 **SmartShape Consultancy** 

Worked as an industrial design contractor at SmartShape a design consultancy in Cleveland, Ohio. Worked alongside SmartShape designers on conducting focus group research, brainstorming and concepting for a cleaning product for P&G.

4 Months 2014

Stryker Surgical Tools Company

Selected alongside other students to participate in the educational partnership between Stryker and Cleveland Institute of Art Industrial Design Department. We designed and tested ergonomic instruments and ultimately delivered a series of solutions for the next line of surgical instruments for Stryker. Project's success resulted in an ongoing relationship between the school and Stryker.

1 Year 2014/2015 **Little Tikes** 

Worked as an industrial design intern at Little Tikes office in Hudson, Ohio. Supported industrial design team with large scale prototype fabrication and concept generation.

skills

Hard skills Virtual Reality

Virtual Reality Sketching: Tilt Brush, Familiarity with VR gaming engines: Unreal Engine.

Other Skills Mandarin Speaking Fluency

Speaking fluency in Mandarin, Basic reading and writing skills.

Interests Fitness Fanatic

Running, Yoga, Horseback riding, Surfing, Kickboxing, and anything fitness related.